

DTI Event Calendar

Last update: September 2022

Show preview Show daily DT Study Club symposium Online issue + Included within DT edition

Prices in euros**

Date	Event/City	Issues	Distribution*	Language	1/1 page	1/2 page	1/4 page	1/8 page
Third quarter 2022								
July 27–30	AGD/Orlando	1	12,000	English	3,450	2,950	2,450	1,950
Aug. 11–13	ISDH International Symposium on Dental Hygiene/Dublin	1	3,000	English	2,950	2,450	1,950	1,450
Sept. 8–10	CDA Fall/San Francisco	2	12,000	English	3,450	2,950	2,450	1,950
Sept. 14–17	AAOMS Annual Meeting/New Orleans	1	6,000	English	2,950	2,450	1,950	1,450
Sept. 21–24	AAID Annual Conference/Dallas	1	2,000	English	2,950	2,450	1,950	1,450
Sept. 22–24	CEDE/Łódź	1	8,000	Polish	2,950	2,450	1,950	1,450
Sept. 26–29	Dental-Expo/Moscow	1	15,000	Russian	3,450	2,950	2,450	1,950
Sept. 29–Oct. 1	EAO/Geneva	1	10,000	English	3,450	2,950	2,450	1,950
Sept. 29–Oct. 1	Dentex/Brussels	1	6,000	French	2,950	2,450	1,950	1,450
Fourth quarter 2022								
Oct. 6–8	Sofia Dental Meeting/Sofia	1	6,000	Bulgarian	2,950	2,450	1,950	1,450
Oct. 7–9	IDEM/Singapore	1	10,000	English	2,950	2,450	1,950	1,450
Oct. 13–15	Dental World/Budapest	3	7,500	Hungarian	2,950	2,450	1,950	1,450
Oct. 13–15	DENTA/Bucharest	1	1,500	Romanian	2,950	2,450	1,950	1,450
Oct. 13–17	ADA/Houston	2	9,000	English	2,950	2,450	1,950	1,450
Oct. 14–15	Fachdental Südwest/Stuttgart	1	8,000	German	2,950	2,450	1,950	1,450
Oct. 20–22	Bayerischer Zahnärztetag/Munich	1	20,000	German	3,450	2,950	2,450	1,950
Oct. 21–22	Infotage dental/Munich	1	8,000	German	2,950	2,450	1,950	1,450
Oct. 21–23	GREATIST/Istanbul	1	3,000	Turkish	2,950	2,450	1,950	1,450
Oct. 27–30	AAP Annual Meeting/Phoenix	1	9,000	English	2,950	2,450	1,950	1,450
Nov. 2–5	ACP Annual Session/Austin	1	6,000	English	2,950	2,450	1,950	1,450
Nov. 10–13	CAD/CAM & Digital Dentistry Conference/Online	1	20,000	English	2,950	2,450	1,950	1,450
Nov. 11–12	Infotage dental/Frankfurt am Main	1	8,000	German	2,950	2,450	1,950	1,450
Nov. 16–18	Swedental/Gothenburg	1	7,000	English	2,950	2,450	1,950	1,450
Nov. 16–20	AMIC Dental/Mexico City	2	20,000	Spanish	3,450	2,950	2,450	1,950
Nov. 17–19	Expodentária/Lisbon (OMD today)	1	4,000	Portuguese	2,950	2,450	1,950	1,450
Nov. 17–20	Dental Facial Cosmetic Conference/Online	1	20,000	English	2,950	2,450	1,950	1,450
Nov. 23–26	Congrès ADF/Paris	2	18,000	French	3,450	2,950	2,450	1,950
Nov. 27–30	GNYDM/New York	3	16,000	English	3,450	2,950	2,450	1,950
Dec. 1–3	AAOMS Dental Implant Conference/Chicago	1	6,000	English	3,450	2,950	2,450	1,950
Dec. 14–17	DenTech China/Shanghai	1	20,000	Chinese	3,450	2,950	2,450	1,950

* Cumulative print distribution for event. I ** VAT not included.

Prices in euros**

Date	Event/City	Issues	Distribution*	Language	1/1 page	1/2 page	1/4 page	1/8 page
First quarter 2023								
Jan. 19–21	Rocky Mountain Dental Convention/Denver	1	9,000	English	2,950	2,450	1,950	1,450
Jan. 19–21	ICOI Winter Implant Symposium/New Orleans	1	2,000	English	2,950	2,450	1,950	1,450
Jan. 25–28	CIOSP/São Paulo	2	40,000	Portuguese	3,950	3,450	2,950	2,450
Jan. 26–28	Yankee Dental Congress/New York	3	12,000	English	3,450	2,950	2,450	1,950
Jan. 27–29	AAO Winter Conference/ Las Vegas	3	15,000	English	3,450	2,950	2,450	1,950
Feb. 7–9	AEEDC/Dubai	1	12,000	English	3,450	2,950	2,450	1,950
Feb. 23–25	CDS Midwinter Meeting/Chicago	2	10,000	English	3,450	2,950	2,450	1,950
Feb. 24–27	Dental South China/Guangzhou	1	30,000	Chinese	3,450	2,950	2,450	1,950
March 9–11	Pacific Dental Conference/Vancouver	2	10,000	English	2,950	2,450	1,950	1,450
March 14–18	IDS – International Dental Show/Cologne	6		Click here to see a full list of editions, rates and formats.				
March 16–18	Thomas P. Hinman Dental Meeting/Atlanta	1	12,000	English	2,950	2,450	1,950	1,450
March 30–April 1	Krakdent/Kraków	1	5,000	Polish	2,950	2,450	1,950	1,450

* Cumulative print distribution for event. I ** VAT not included.

DTI Event Calendar

Last update: September 2022

Show preview
 Show daily
 DT Study Club symposium
 Online issue
 + Included within DT edition

Prices in euros**

Date	Event/City	Issues	Distribution*	Language	1/1 page	1/2 page	1/4 page	1/8 page
Second quarter 2023								
April 21–24	AAO Annual Session/Chicago	2	12,000	English	3,450	2,950	2,450	1,950
April 24–27	Dental Salon/Moscow	1	10,000	Russian	2,950	2,450	1,950	1,450
April 26–29	AACD/Grapevine	1	9,000	English	2,950	2,450	1,950	1,450
May tba	AMIC Dental/Mexico City	1	10,000	Spanish	2,950	2,450	1,950	1,450
May tba	Buldental/Sofia	1	6,000	Bulgarian	2,950	2,450	1,950	1,450
May tba	WID/Vienna	1	8,000	German	2,950	2,450	1,950	1,450
May tba	Greek Dental Expo/Athens	1	5,000	Greek	2,950	2,450	1,950	1,450
May 3–6	AAE Annual Meeting/Chicago	1	6,000	English	2,950	2,450	1,950	1,450
May 11–13	ODA Annual Spring Meeting/Toronto	2	10,000	English	3,450	2,950	2,450	1,950
May 12–13	British Dental Conference & Dentistry Show/Birmingham	1	5,000	English	2,950	2,450	1,950	1,450
May 18–20	SSER International Congress of Esthetic Dentistry/Bucharest	1	1,500	Romanian	2,950	2,450	1,950	1,450
May 18–20	Expodental Meeting/Rimini	1	10,000	Italian	3,450	2,950	2,450	1,950
May 18–20	CDA Spring/Anaheim	2	15,000	English	3,450	2,950	2,450	1,950
May 25–28	IDEX/Istanbul	1	3,000	Turkish	2,950	2,450	1,950	1,450
May 25–28	AAPD/Orlando	1	42,000	English	3,450	2,950	2,450	1,950
May 26–28	SIDEX/Seoul	1	4,000	Korean	2,950	2,450	1,950	1,450
May 26–30	Journées dentaires internationales du Québec/Montreal	2	8,000	English/French	2,950	2,450	1,950	1,450
June tba	Sino-Dental/Beijing	1	20,000	Chinese	3,450	2,950	2,450	1,950
June 11–15	EOS/Oslo	1	2,000	English	2,950	2,450	1,950	1,450
June 15–17	PNDC/Seattle	1	10,000	English	3,450	2,950	2,450	1,950
Third quarter 2023								
July 7–9	ADHA Annual Conference/Chicago	1	6,000	English	2,950	2,450	1,950	1,450
July 19–22	AGD/Las Vegas	1	12,000	English	3,450	2,950	2,450	1,950
Sept. 7–9	CDA Fall/Jose	2	12,000	English	3,450	2,950	2,450	1,950
Sept. 18–23	AAOMS Annual Meeting/San Diego	1	6,000	English	2,950	2,450	1,950	1,450
Sept. 22–23	Fachdental/Leipzig	1	8,000	German	2,650	2,150	1,450	1,350
Sept. 24–27	FDI World Dental Congress/Sydney (World Dental Daily)	2	15,000	English	3,450	2,950	2,450	1,950
Sept. 28–30	EAO/Berlin	1	10,000	English	3,450	2,950	2,450	1,950
Sept. tba	CEDE/Łódź	1	8,000	Polish	2,950	2,450	1,950	1,450
Sept. tba	Dental-Expo/Moscow	1	15,000	Russian	3,450	2,950	2,450	1,950
Fourth quarter 2023								
Oct. 12–14	Pragodont/Prague	1	3,000	Czech	2,950	2,450	1,950	1,450
Oct. 25–28	ACP Annual Session/San Diego	1	6,000	English	2,950	2,450	1,950	1,450
Oct. tba	Sofia Dental Meeting/Sofia	1	6,000	Bulgarian	2,950	2,450	1,950	1,450
Oct. tba	Dental World/Budapest	3	7,500	Hungarian	2,950	2,450	1,950	1,450
Oct. tba	ADA/Houston	2	9,000	English	2,950	2,450	1,950	1,450
Oct. tba	Fachdental Südwest/Stuttgart	1	8,000	German	2,950	2,450	1,950	1,450
Oct. tba	DenTech China/Shanghai	1	20,000	Chinese	3,450	2,950	2,450	1,950
Oct. tba	Infotage dental/Munich	1	8,000	German	2,950	2,450	1,950	1,450
Oct. tba	GREATIST/Istanbul	1	3,000	Turkish	2,950	2,450	1,950	1,450
Nov. 9–12	AAP Annual Meeting/Austin	1	9,000	English	2,950	2,450	1,950	1,450
Nov. 22–25	Congrès ADF/Paris	2	18,000	French	3,450	2,950	2,450	1,950
Nov. 26–29	GNYSM/New York	3	16,000	English	3,450	2,950	2,450	1,950
Nov. tba	DENTA/Bucharest	1	1,500	Romanian	2,950	2,450	1,950	1,450
Nov. tba	Infotage dental/Frankfurt am Main	1	8,000	German	2,950	2,450	1,950	1,450
Nov. tba	Swedental/Stockholm	1	7,000	English	2,950	2,450	1,950	1,450
Nov. tba	AMIC Dental/Mexico City	2	20,000	Spanish	3,450	2,950	2,450	1,950
Nov. tba	Expodentária/Lisbon (OMD today)	1	4,000	Portuguese	2,950	2,450	1,950	1,450
Nov. tba	CAD/CAM & Digital Dentistry Conference/Dubai	1	20,000	English	2,950	2,450	1,950	1,450
Nov. tba	Dental Facial Cosmetic Conference/Dubai	1	20,000	English	2,950	2,450	1,950	1,450
Dec. tba	AAOMS Dental Implant Conference/Chicago	1	6,000	English	3,450	2,950	2,450	1,950

* Cumulative print distribution for event. | ** VAT not included.

Print and digital options for events not listed are also available.

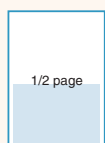
Advertising Formats—today



1/1 page
(full page)



1/2 page



1/2 page



1/4 page



1/8 page

→ Dimensions (w×h):

280 × 400 mm

162 × 400 mm

280 × 200 mm

162 × 166 mm

122 × 92 mm

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact media sales.