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Digital—international magazine of digital dentistry covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts.

The magazine presents the latest research, case studies, trends in procedures and techniques, the newest in education and events. Topics include rapid prototyping, digital imaging, virtual articulation, dental materials, impressions, radiography, software processing and innovations in digital dentistry.

Every issue of Digital is focused on digital radiography and cone beam computed tomography in dentistry. The magazine is mainly targeted at experts who use digital radiography, such as implantologists, orthodontists, prosthodontists, and endodontists.

Each edition of Digital has a **print distribution of 10,000** copies, with **additional digital reach** from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

In addition, the magazine is distributed **free of charge to attendees** at major international congresses, exhibitions and specialty-specific events, with **free e-papers** being offered for online events.

Within the e-papers, adverts are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

DIGITAL – international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2022	Jan. 31, 2022	Feb. 26, 2022	March 2022	10,000	Subscription	AEEDC, IDS, Expodental, British Dental Conference & Dentistry Show, CAD/CAM Conference Dubai, FDI, EAO, ADF, GNYDM
2/2022	April 30, 2022	May 31, 2022	June 2022	10,000	Subscription	
3/2022	July 2, 2022	Aug. 30, 2022	September 2022	10,000	Subscription	
4/2022	Oct. 29, 2022	Nov. 30, 2022	December 2022	10,000	Subscription	
1/2023	Jan. 16, 2023	Feb. 15, 2023	March 2023	10,000	Subscription	
2/2023	April 24, 2023	May 31, 2023	June 2023	10,000	Subscription	
3/2023	July 11, 2023	Aug. 8, 2023	September 2023	10,000	Subscription	
4/2023	Sept. 25, 2023	Oct. 15, 2023	November 2023	10,000	Subscription	

DIGITAL – regional edition					
Country	Frequency	Language	Print Distribution	Digital Distribution	
Czech Republic & Slovakia	2	Czech	3,000	11,000	

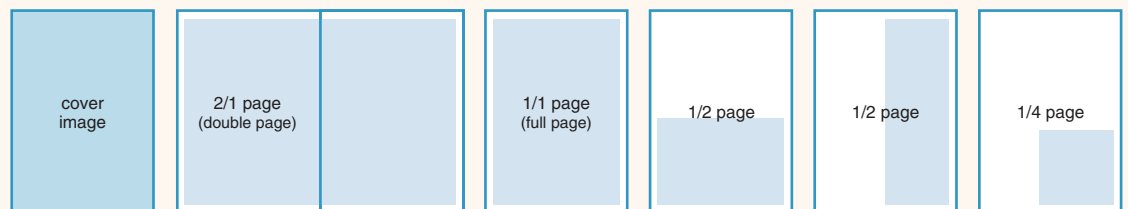
Advertising Rates and Formats—Print CE magazines

Prices in euros*

CE magazines	Issues	Distribution		Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page
		Print	Digital						
International									
3D printing	2	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
aligners	2	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
CAD/CAM	2	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
ceramic implants	3	10,000	Subscription	English	—	5,450	3,450	2,950	2,150
cosmetic dentistry	1	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
digital	4	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
implants	4	10,000	Subscription	English	—	5,250	3,450	2,950	2,150
prevention	1	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
roots	2	10,000	Subscription	English	6,750	5,250	3,450	2,950	2,150
Regional									
aligners									
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450
CAD/CAM									
Italy	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450
digital									
Czech Republic & Slovakia	2	3,000	11,000	Czech	6,750	3,950	2,450	1,750	1,250
cosmetic dentistry									
Germany	4	4,000	25,000	German	6,750	3,950	2,950	2,220	1,850
Turkey	1	—	18,000	Turkish	6,750	3,950	2,450	1,750	1,250
implants									
Czech Republic & Slovakia	1	3,000	11,000	Czech	6,750	3,950	2,450	1,750	1,250
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450
Turkey	2	—	18,000	Turkish	6,750	3,950	2,450	1,750	1,250
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450
ortho									
U.S.	2	—	8,000	English	6,750	4,750	2,650	1,950	1,450
prevention									
Czech Republic & Slovakia	1	3,000	11,000	Czech	6,750	3,950	2,450	1,750	1,250
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450
roots									
Turkey	2	2,000	18,000	Turkish	6,750	3,950	2,450	1,750	1,250
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450

* VAT not included.

Advertising formats—CE magazines



→ Dimensions (w×h): 210 × 297 mm 420 × 297 mm 210 × 297 mm 210 × 148 mm 105 × 297 mm 105 × 148 mm

3 mm bleed required for all formats. | Special advertising formats are available on request.

Cover Package includes cover image, 1 full page advertisement, release of 2 editorials i.e., company portrait, user story, clinical article, case report, interview. Please contact media sales for more information.

Media Sales Contact

Contact us for more information, offers and individually-designed packages.

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