



# Digital Dentistry

S U M M I T

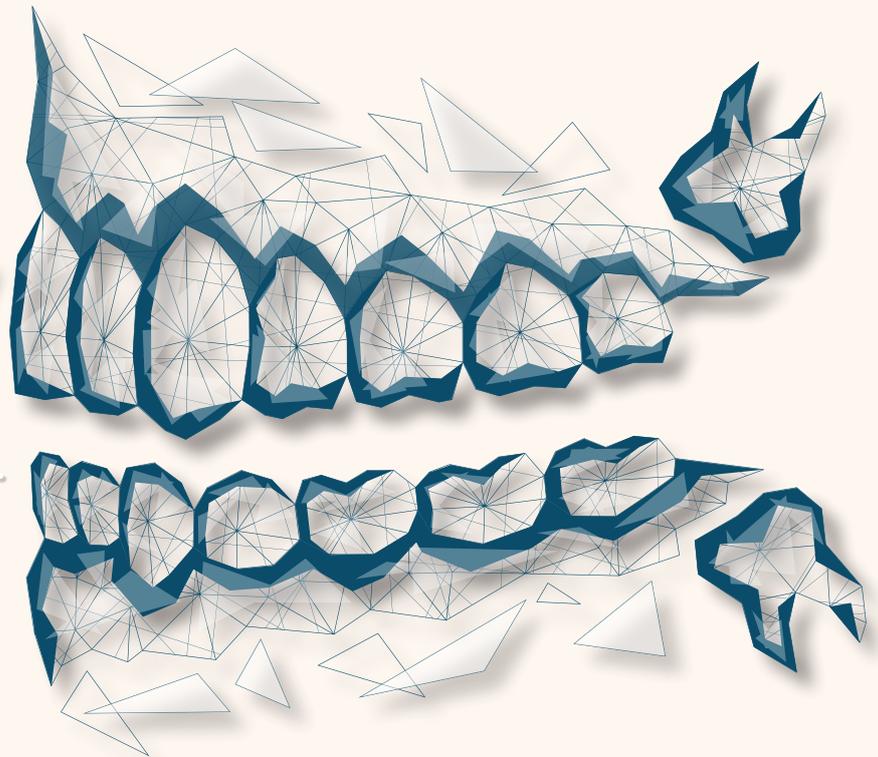
Dental Tribune International

# DIGITAL DENTISTRY SUMMIT PRAGUE 2023

**dti** | Dental  
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International

# Digital Dentistry Summit

Prague | June 15–17, 2023



The digital dentistry revolution is here. Just like in other industries, digital technologies are rapidly spreading in the field. Tools such as intra-oral and laboratory scanners, CBCT, computer-aided design and computer-aided manufacturing (CAD/CAM) software, as well as innovative manufacturing procedures such as 3D printing and laser sintering, are changing the way dental professionals treat their patients.

Digital technology continues to advance dentistry. Therapies are increasingly personalized, and the tools available allow more predictable results with levels of diagnostic precision and manufacturing accuracy that were previously unthinkable.

The mission of the Digital Dentistry Summit is to provide an exclusive discussion forum for the latest developments in digital dentistry and to educate general dental practitioners in particular about benefits that arise from the implementation of new technologies into their daily clinical workflows. Its aim is to connect dentists, dental students and technicians as well as software developers and engineers in order to promote knowledge transfer and stimulate opportunities for advancements in digital dentistry.

The Digital Dentistry Summit is being organised in close collaboration with the Digital Dentistry Society, which is composed of members from across the globe, who are eminent experts in multiple fields of digital dentistry. The society was founded to favour scientific progress and the applicative development of rehabilitation treatment in dentistry with the use of digital technologies.

Leading international experts in digital dentistry will present clinically relevant data and practical tips and provide in-depth knowledge about how digital tools help attract patients, build trust and enhance a positive treatment experience. The lectures and breakout sessions on clinical and economic topics will provide comprehensive insight into the optimal implementation and marketing of digital tools in the dental practices.

In addition to the wide-ranging lecture programme, the Digital Dentistry Summit exhibition will allow participants to test and try out state-of-the-art solutions. Among other special showcase areas, there will be forums dedicated to 3D printing, aligners, artificial intelligence and CAD/CAM. With this unique combination, participants will learn more about how seamless workflows can increase the efficiency of the dental practice in order to optimize valuable treatment time.

From June 15–17, 2023, the Digital Dentistry Summit will premiere at the Cubex Centre Prague in the Czech Republic.

Various sponsorship options will be available, including booth space; sponsor tables for product display and marketing material; related product information placement and online product demonstration that are available to participants as supporting material; e-newsletter sponsorships; as well as social media and lanyard sponsorships.

[www.digital-dentistry-summit.com](http://www.digital-dentistry-summit.com)

# Digital Dentistry Summit

Prime educational event for next-level digital dentistry

## Standard booth

- 1.5 m × 2.5 m booth
- logo on all promotional materials
- free attendance for two staff members

3,200

## Hands-on course sponsor

- standard booth package
- table for marketing material in hands-on course room
- one 90-minute hands-on course

9,000

## Welcome reception sponsor

- standard booth package
- signage during event
- naming of event
- speaker presentation slot during welcome reception

12,000

## Special event sponsor

- standard booth package
- signage during summit party (location to be announced)
- signage on video screens throughout the facility including the reception area and 102 m<sup>2</sup> medial wall
- appearing as official sponsor of the event on all promotional materials and media channels
- speaker presentation slot during event

12,000

## Bronze sponsor

- 3 m × 3 m booth
- signage on video screens throughout the facility including the reception area and 102 m<sup>2</sup> medial wall
- up to two standing displays in main hall
- co-branding with event on all promotional materials and media channels
- free attendance for four staff members
- additional guest passes available for €400 (max. four)

12,000

## Silver sponsor

Pre-summit webinar package, including

- up to 500 attendees
- a 45- to 60-minute online lecture in a virtual classroom followed by a 30-minute Q&A session
- professional recording, editing and archiving of the lecture in the DT Study Club online archive
- technical support and comprehensive briefing
- administration of credits from ADA CERP-recognized provider
- webinar promotion (most effective advertising channels are decided on by DTI)

- 4 m × 5 m booth
- signage on video screens throughout the facility including the reception area and 102 m<sup>2</sup> medial wall
- co-branding with event on all promotional materials and media channels
- free attendance for four staff members
- additional guest passes available for €400 (max. four)
- one hands-on course

25,000

## Gold sponsor

Pre-summit webinar package, including

- up to 500 attendees
- a 45- to 60-minute online lecture in a virtual classroom followed by a 30-minute Q&A session
- professional recording, editing and archiving of the lecture in the DT Study Club online archive
- technical support and comprehensive briefing
- administration of credits from ADA CERP-recognized provider
- webinar promotion (most effective advertising channels are decided on by DTI)

- 6 m × 6 m booth
- special event sponsorship
- signage on video screens throughout the facility including the reception area and 102 m<sup>2</sup> medial wall
- co-branding with event on all promotional materials and media channels
- free attendance for six staff members and ten guests
- most prominent position and most repetition on meeting hall video wall
- one hands-on course

35,000

Prices in euros. VAT not included.

# Media Sales Contact

Please contact your media sales representative for more information and individual rates.



**mediasales@dental-tribune.com**

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