At this year’s annual Greater New York Dental Meeting (GNYDM), today will ensure to thoroughly communicate the latest information about the show’s extensive educational program and exhibition to all attendees.

With around 16,000 free copies being distributed on-site, the today newspapers will help attendees make the most out of their visit to the vibrant Big Apple by providing practice-relevant news and detailed information about dental companies and their products on display. The complementary today GNYDM event e-newsletters will digitally deliver exclusive insights and highlights from the event to the dental community worldwide.
### Advertising Rates and Formats—Event

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date: Start–End, 2023</th>
<th>Issues</th>
<th>Distribution</th>
<th>Language</th>
<th>1/1 page</th>
<th>1/2 page</th>
<th>1/4 page</th>
<th>1/8 page</th>
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<tbody>
<tr>
<td>CIOSP São Paulo</td>
<td>Jan. 25–28, 2023</td>
<td>2</td>
<td>40,000</td>
<td>Portuguese</td>
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<td>FDI Sydney</td>
<td>Sept. 24–27, 2023</td>
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<tr>
<td>EAO Berlin</td>
<td>Sept. 28–30, 2023</td>
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<td>ADF Paris</td>
<td>Nov. 22–25, 2023</td>
<td>2</td>
<td>18,000</td>
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<td>GNYYDM New York</td>
<td>Nov. 26–29, 2023</td>
<td>3</td>
<td>16,000</td>
<td>English</td>
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**Combined Social Media Event Campaign**

Our social media event campaigns are the perfect extension to our well-known *today* show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.

This is an exclusive offer for companies who book advertisements in the *today* show daily newspaper. Price upon request.

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**Event e-newsletter**

3,450

*VAT not included.

Prices in euros.*

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**Dimensions**

Dimensions can vary from event to event owing to local print specifications.

Dimensions (w x h): 280 x 400 mm 162 x 400 mm 280 x 200 mm 162 x 166 mm 122 x 92 mm

3 mm bleed required for all formats. Other formats available upon request.

**Media Sales Contact**

Contact us for more information, offers and individually-designed packages.

mediasales@dental-tribune.com

+49 341 48474 100

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