Clear aligners have revolutionized orthodontics and the number of patients requesting clear aligner therapy is increasing. Recent years have witnessed a remarkable evolution of clear aligner technology and they are becoming increasingly versatile in treating orthodontic patients. Clear aligners allow specialists and general dental practitioners to offer orthodontic treatment.

The aligners magazine includes topics such as aligner workflows, case reports, treatment options in various age groups, interviews, reports and highlights from trade events as well as specialty congresses.

Aligners has a print distribution of 10,000 copies per issue, with additional digital reach from replicated e-paper versions published on both the Dental Tribune and aligners specialty websites, within e-newsletters and on social media channels.

In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client’s supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

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