



Clear aligners have revolutionized orthodontics and the number of patients requesting clear aligner therapy is increasing. Recent years have witnessed a remarkable evolution of clear aligner technology and they are becoming increasingly versatile in treating orthodontic patients. Clear aligners allow specialists and general dental practitioners to offer orthodontic treatment.

The *aligners* magazine includes topics such as aligner workflows, case reports, treatment options in various age groups, interviews, reports and highlights from trade events as well as specialty congresses.

*Aligners* has a **print distribution of 10,000** copies per issue, with **additional digital reach** from **replicated e-paper versions** published on both the Dental Tribune and **aligners specialty** websites, within e-newsletters and on social media channels.

In addition, the magazine is distributed **free of charge to attendees** at major international congresses, exhibitions and specialty-specific events, with **free e-papers** being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

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ALIGNERS—international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2024	Jan. 1, 2024	Feb. 1, 2024	March 2024	10,000	Subscription	IDEM, EAS, Exponential, British Dental Conference & Dentistry Show, FDI, ADF, GNYDM
2/2024	July 1, 2024	Aug. 16, 2024	September 2024	10,000	Subscription	

ALIGNERS—regional edition				
Country	Frequency	Language	Print Distribution	Digital Distribution
Italy	1	Italian	1,000	23,000