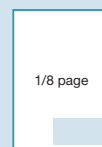


Today Show Dailies — rates and formats

Show preview Show daily + Included within Dental Tribune edition

Print and digital options for events not listed are also available.



→ Dimensions (w × h): 280 × 400 mm 162 × 400 mm 280 × 200 mm 162 × 166 mm 122 × 92 mm

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact mediasales@dental-tribune.com.

2025

Date	Event/City	Issues	Distribution*		Language	Prices in euros**				
			Print	Digital		1/1 page	1/2 page	1/4 page	1/8 page	
First quarter 2025										
Jan. 22–25	CIOSP/São Paulo	2	40,000	15,000	Portugese	3,950	3,450	2,950	2,450	
Jan. 23–25	Rocky Mountain Dental Convention/Denver	1	–	42,000	English	2,950	2,450	1,950	1,450	
Jan. 30–Feb. 1	Yankee Dental Congress/Boston	1	–	42,000	English	3,450	2,950	2,450	1,950	
Feb. 4–6	AEEDC/Dubai	1	12,000	65,000	English	3,450	2,950	2,450	1,950	
Feb. 20–22	CDS Midwinter Meeting/Chicago	2	10,000	65,000	English	3,450	2,950	2,450	1,950	
Feb. 20–22	ICOI Winter Implant Symposium/New Orleans	1	–	42,000	English	3,450	2,950	2,450	1,950	
March 3–6	Dental South China/Guangzhou	1	30,000	25,000 ¹	Chinese	3,450	2,950	2,450	1,950	
March 6–8	Pacific Dental Conference/Vancouver	2	10,000	42,000	English	2,950	2,450	1,950	1,750	
March 17–19	Association of Dental Support Organizations Summit/Austin	1	–	42,000	English	2,950	2,450	1,950	1,450	
March 20–22	Thomas P. Hinman Dental Meeting/Atlanta	1	12,000	42,000	English	2,950	2,450	1,950	1,450	
March 25–29	International Dental Show/Cologne	6	60,000	120,000	German/English	3,950	3,450	2,450	1,950	
March 27–29	Academy of Osseointegration Annual Meeting/Seattle	1	–	42,000	English	3,450	2,950	2,450	1,950	

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			Print	Digital		1/1 page	1/2 page	1/4 page	1/8 page	
Second quarter 2025										
April 2–5	AAE Annual Meeting/Boston	1	–	7,000	English	2,950	2,450	1,950	1,450	
April 3–5	AACD/National Harbour	1	–	42,000	English	2,950	2,450	1,950	1,450	
April 10–12	KRAKDENT/Kraków	1	5,000	13,000	Polish	2,950	2,450	1,950	1,450	
April 21–24	Dental Salon/Moscow	1+	15,000	6,000	Russian	2,950	2,450	1,950	1,450	
April 25–27	AAO Annual Session/Philadelphia	2	–	42,000	English	3,450	2,950	2,450	1,950	
April	WID/Vienna	1+	7,000	2,000	German	1,950	1,650	1,350	1,150	
May 7–10	IDEX/Istanbul	1	3,000	23,000	Turkish	2,950	2,450	1,950	1,450	
May 8–10	ODA Annual Spring Meeting/Toronto	2	10,000	42,000	English	3,450	2,950	2,450	1,950	
May 8–10	Pacific Northwest Dental Conference/Seattle	1	–	42,000	English	3,450	2,950	2,450	1,950	
May 14–17	EuroPerio/Vienna	1	10,000	52,000	English	3,450	2,950	2,450	1,950	
May 15–17	Expodental Meeting/Rimini	1	7,000	23,000	Italian	3,450	2,950	2,450	1,950	
May 15–17	CDA Presents Spring Meeting/Anaheim	2	15,000	42,000	English	3,450	2,950	2,450	1,950	
May 16–17	British Dental Conference & Dentistry Show/Birmingham	1	5,000	24,000	English	2,650	2,150	1,750	1,350	
May 21–23	SSER International Congress of Esthetic Dentistry/Bucharest	1+	1,000	11,000	Romanian	2,950	2,450	1,950	1,450	
May 22–25	American Academy of Pediatric Dentistry Annual Session/Denver	1	–	42,000	English	2,950	2,450	1,950	1,450	
May 28–30	Buldental/Sofia	1	6,000	–	Bulgarian	2,950	2,450	1,950	1,450	
May 30–June 1	SIDEX/Seoul	1	10,000	–	Korean	2,950	2,450	1,950	1,450	
May 30–June 3	Journées dentaires internationales du Québec/Montreal	2	–	7,000	English/French	2,950	2,450	1,950	1,450	
May	AMIC Dental/Mexico City	1	10,000	60,000	Spanish	2,950	2,450	1,950	1,450	
June 9–12	Sino-Dental/Beijing	1	5,000	25,000 ¹	Chinese	2,950	2,450	1,950	1,450	
June 19–21	Florida Dental Convention/Orlando	1	5,000	42,000	English	2,950	2,450	1,950	1,450	

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Cosmetic | Esthetic Endo Hygiene Implant Ortho Perio Maxillofacial surgery

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			Print	Digital		1/1 page	1/2 page	1/4 page	1/8 page
Third quarter 2025									
July 9–12	AGD/Montreal	1	12,000	–	English	3,450	2,950	2,450	1,950
Sept. 9–12	FDI World Dental Congress/Shanghai (World Dental Daily)	1	15,000	65,000	English	3,450	2,950	2,450	1,950
Sept. 11–13	ICOI World Congress/Sydney	1	5,000	–	English	3,450	2,950	2,450	1,950
Sept. 15–20	American Association of Oral & Maxillofacial Surgeons Annual Meeting/Washington	1	–	42,000	English	2,950	2,450	1,950	1,450
Sept. 18–20	EAO/Monaco	1	10,000	52,000	English	3,450	2,950	2,450	1,950
September	CEDE/Łódź	1	8,000	13,000	Polish	2,950	2,450	1,950	1,450
September	CDA Presents Fall Meeting/San Jose	2	12,000	42,000	English	3,450	2,950	2,450	1,950
September	Dental-Expo/Moscow	1+	15,000	6,000	Russian	3,450	2,950	2,450	1,950
September	Sofia Dental Meeting/Sofia	1	6,000	–	Bulgarian	2,950	2,450	1,950	1,450

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			Print	Digital		1/1 page	1/2 page	1/4 page	1/8 page
Fourth quarter 2025									
Oct. 4–6	ADHA Annual Conference/Long Beach	1	–	42,000	English	2,950	2,450	1,950	1,450
Oct. 9–11	Pragodont/Prague	1	3,000	11,000	Czech	2,950	2,450	1,950	1,450
Oct. 10–11	infotage FACHDENTAL/Stuttgart	1	8,000	24,000	German	2,650	2,150	1,750	1,350
Oct. 15–18	American Academy of Periodontology Annual Meeting/Toronto	1	–	42,000	English	3,450	2,950	2,450	1,950
Oct. 16–18	Dental World/Budapest	3	7,500	–	Hungarian	2,950	2,450	1,950	1,450
Oct. 17–19	GREATIST/Istanbul	1	3,000	23,000	Turkish	2,950	2,450	1,950	1,450
Oct. 22–25	ACP Annual Session/New Orleans	1	–	42,000	English	2,950	2,450	1,950	1,450
Oct. 23–25	ADA SmileCon/Washington	2	–	42,000	English	2,950	2,450	1,950	1,450
Oct. 23–26	DenTech China/Shanghai	1	10,000	25,000 ¹	Chinese	3,450	2,950	2,450	1,950
October	Dentex/Brussels	1	6,000	–	French	2,950	2,450	1,950	1,450
Nov. 7–8	infotage FACHDENTAL/Frankfurt	1	8,000	24,000	German	2,650	2,150	1,750	1,350
Nov. 12–14	Swedental/Stockholm	1	7,000	7,000	English	2,950	2,450	1,950	1,450
Nov. 12–15	American Academy of Implant Dentistry Annual Conference/Phoenix	1	–	42,000	English	3,450	2,950	2,450	1,950
Nov. 30–Dec. 3	GNYDM/New York	3	16,000	42,000	English	3,450	2,950	2,450	1,950
November	CAD/CAM Digital & Oral Facial Aesthetics International Dental Conference Dubai	1	20,000	65,000	English	2,950	2,450	1,950	1,450
November	ADF/Paris	2	18,000	10,000	French	3,450	2,950	2,450	1,950
November	Expodentaria/Lisbon	1	4,000	–	Portuguese	2,950	2,450	1,950	1,450
November	AMIC Dental/Mexico City	1	20,000	60,000	Spanish	3,450	2,950	2,450	1,950
Dec 4–6	AAOMS Dental Implant Conference/Chicago	1	–	42,000	English	3,450	2,950	2,450	1,950
Dec. 5–7	DENTA/Bucharest	1	1,500	–	Romanian	2,950	2,450	1,950	1,450

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mediasales@dental-tribune.com
+49 341 48474 100