Everything that happens in Vegas might stay in Vegas, but this time, you’ll probably find it more useful to take it back to your practice. That’s because it’s time for the second OrthoVOICE meeting, being held Oct. 20–22 at Planet Hollywood Resort and Casino in Las Vegas.

OrthoVOICE isn’t like other meetings. It’s more intimate, it has speakers who are new to the decades in Livingston, N.J. Born and raised in Brooklyn, N.Y., Harte has become a prolific writer with a gift for telling it like it is in an innocuous manner. His unique humor, style and approach to life are clearly visible in his latest prose: “Brooklyn-ese, Proverbs and Cartoons.”

“Brooklyn-ese, Proverbs and Cartoons” is an interesting read, stimulating reflection and an enjoyable reference source for everyone, especially those who have a connection with Brooklyn or, needless to say, someone whose roots are in the mecca of New York. It is inspirational and sensible and integrates theory and practice with regard to the art of thinking.

Having authored two other books (“Oh My Aching Head” and “Journey with Grandchildren”), Harte’s most recent edition expresses principled and cheerful actions from a concept of leadership (“Incentives...
The evolution of dental education and training

By Dennis J. Tartakow, DMD, MEd, EdD, PhD
Editor in Chief

According to the Institute of Medicine and National Research Council (2011), the evolution of dental education and training has progressed from apprenticeships to formalized programs in dental schools as well as in a variety of off-campus locations. The Commission on Dental Accreditation (CODA) is recognized by the U.S. Department of Education as the accrediting agency for all undergraduate and advanced dental educational programs.

Between 1960 and 1980, federal support for dental education allowed dental schools to expand significantly, but this support has fallen behind in recent years. Title VII training grants for dentistry includes two forms: (a) grants to increase the workforce for vulnerable populations and (b) grants to diversify the workforce.

The rising cost of dental education has been a barrier to many middle-income students and, especially, low-income students. In 2008–2009, the average annual tuition for dental schools was $27,961 for state residents and $41,561 for nonresidents (ADA, 2010a). Considering many states do not have a single dental school, the difference is significant.

Among registered dental students, 61 percent were male, and the racial and ethnic diversity mirrored their proportion in dental schools (see Table 3-4) (ADA, 2010b). Currently, two states require a residency as a requirement for licensure: New York and Delaware. As a result, the Western Interstate Commission for Higher Education created the Professional Student Exchange Program, which grants full financial aid for two years or two years in a Health Resources and Services Administration facility (HRSA, 2010b). In 2009, 464 dentists served in the National Health Service Corps (Anderson, 2010).

Upon graduating from dental school, many students have few opportunities to incorporate their skills and knowledge with hands-on practical experience and often feel inadequately prepared for private practice. Dental residencies provide further training in general dentistry or specialization. In 2008–2009, 5,864 total dentists enrolled in 725 advanced dental education programs in the United States, with 5,009 first-year students residency and fellowship programs; approximately one half of these programs were sponsored by dental schools.

A survey of deans of dental schools found three-quarters of the deans agreed that building or sustaining a strong postdoctoral general dentistry program was a priority, and slightly more than 60 percent agreed that a year of postgraduate training should be required within 10 years (ADA, 2010a).

I remain optimistic that new opportunities will be created for meaningful reform as well as for the incorporation of new oral health proposals to provide financial help to incoming dental students. I am convinced this will be accomplished through our membership, which will have an enormous impact in this arena in the near future.

Although the American Dental Education Association stands for a majority of our voices, we must show our ability to work in concert with each other and express a common voice for our advocacy efforts. I urge everyone to make your voice heard within our association.

References
• Institute of Medicine and (NRC). (2011). Dental education debt. A crucial voice for our advocacy efforts. I urge everyone to make your voice heard within our association.

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work, but you still need both a carrot and a stick.” — p. 49) to the perception of self-confidence (“Bullies are not popular. Stand tall and gain respect.” — p. 53) to the sacrifices we make today (“A legacy to our children: We have a choice — we can be part of the problem or part of the solution.” — p. 119).

Harte’s accomplishments in the academic setting would have been daunting for anyone, yet in the face of adversity and pressure, he has demonstrated an even greater determination to continue to excel in his personal life and educational goals, as well as branching out to find the world of an egalitarian, advocating the removal of inequities among people in and outside this country; that is what I consider the epitome of determination and the essence of an individual’s character.

Motivated by a sincere commitment and genuine dedication to ethical behavior, Harte provides a cookbook approach to the basic principles of life by presenting proverbs and cartoons emphasizing such keys to living as: (a) practical leadership, (b) enthusiasm, (c) ethical behavior, (d) pursuit of excellence, (e) positive reflection, (f) working efficiently and (g) self-disciplined ego (Don’t get a big head).

We as orthodontists, perfectionists and uncompromising creatures have to be brought back to earth once in a while, and “Brooklyn-ese” is just the remedy. This is a collage of thoughts that would be quite useful to most people, but especially to students, beginning instructors and experienced teachers who are attempting to improve their thinking perspectives or reconsidering their approaches to pedagogy. Several themes are repeated throughout the book, which I think is reinforcing.

Congratulations, Dr. Harte, on a masterpiece of practical identity!

Great Lakes retired CEO/ president remembered

John T. Jankowiak, retired president and CEO of Great Lakes Orthodontics, died Aug. 3. Jankowiak, who currently served as the company’s chairman of the board, was a dynamic leader and highly respected in the dental profession for his knowledge and integrity.

Jankowiak joined Great Lakes in 1975. His charismatic personality and work ethic earned him the presidency in 1989. During his 15-year leadership, Great Lakes steadily grew to become an internationally respected orthodontic company.

Jankowiak served on the company’s board of directors for more than 30 years and was elected chairman in 2001. Known as “John J.” to colleagues and employees, his “can do” attitude and tireless energy was an inspiration to all.

Great Lakes retired CEO/ president remembered
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By Dr. Chris Farrell

Many adults have poorly aligned teeth and would like orthodontic treatment. Some may already have had braces previously and have seen their teeth crowd up again. The majority of adult patients do not want to wear braces.

For more than 20 years, Myofunctional Research Co. (MRC) has developed orthodontic appliances to improve the dental and facial development of children using myofunctional orthodontic techniques.

The new MYOBRACE for Adults appliance system has been developed to cater to the increasing demand from adults wanting this form of treatment. The system is designed to correct orthodontic problems by assisting the treatment of the myofunctional causes and to simultaneously align the teeth.

The MYOBRACE for Adults is a series of appliances that incorporates many of MRC’s proven appliance design principles, including features that correct poor oral habits, along with other newly adapted design characteristics specific to treating malocclusion in adults.

Although adult treatment is more limited in terms of the potential for growth, biological adaptability and the ability to change in comparison to treating children, the concept remains the same. Clinical tests have proven the system successful in correcting habits and improving dental alignment for adults.

The MYOBRACE for Adults is a three-phase appliance system that incorporates the myofunctional characteristics consistent in all MRC appliances. It includes features that correct poor oral habits and encourage correct tongue posture and breathing.

Using the force of the tongue indirectly expands the maxillary arch form. The appliances are also made in the ideal arch form to assist in the correction of natural arch development by applying light forces to the anterior teeth.

The system is designed to be used in sequence, with treatment ideally starting with the lighter, more flexible appliances combined with the Farrell Bent Wire System (BWS) and finishing with the harder final appliances used to achieve final alignment and retention. Using the BWS in combination with MYOBRACE for Adults appliances can improve treatment results and lessen treatment time.

By attending an MRC educational program, you can learn how to effectively incorporate these appliances into your practice, delivering the best results for your patients, while maximizing your financial gain.

The majority of orthodontists can see the demand for a simple yet effective solution to treating malocclusion in adults. The demand for adult treatment is evident, and the MYOBRACE for Adults is the solution.
Ortho2 launches Edge Portal

Ortho Computer Systems (Ortho2) announces the launch of Edge Portal, an iPad-friendly and easy-to-use product that provides access to the Edge practice management system over the Internet via computer, tablet, or a web-enabled mobile device. Edge Portal has two options for orthodontic Edge Portal Personal and Edge Portal Premium. Edge Portal Personal provides accessibility to live practice information such as patient and responsible party biographical information, financials, appointments, images, treatment charts, reports and more. A dashboard view shows several items at a glance, with the ability to expand any view. Edge Portal Premium provides the same access as Edge Portal Personal, with the added benefit of giving patients, responsible parties and consulting professionals 24/7 customized access to appropriate information. Individual dashboard views exist for patients, responsible parties and consulting professionals, as well as the orthodontic office. Each dashboard shows several items at a glance, with the ability to expand any view and drill down for more information. Patients and responsible parties can check the time, procedure and reminder of their next appointment, in addition to checking their balance and making credit card andACH payments. General dentists and consulting professionals can access Edge Portal Premium to refer to treatment chart information, expected appliance removal dates and images for mutual patients. They can even communicate cases. Edge Portal is available for all Edge users. Those who elect to use the Edge Data Vault — Ortho2’s secure, off-site, data hosting solution — will connect to the live data at that facility. If a practice chooses to maintain their own server in-house, Ortho2 equipment technicians will assist it in connecting to the live data within the practice.

“Edge Portal is an exciting and important new addition for our Edge clients,” says Dan Sargent, president and co-founder of Ortho2. “It’s not an 8-to-5 world anymore, and our orthodontic partners and their patients and consulting professionals need easy-to-use, convenient features, such as accessing important practice information away from the office from their smart phones and tablets. And that’s exactly what Edge Portal does just that. This modern technology further demonstrates our commitment and focus on helping our orthodontic partners succeed.”

About Ortho2

Ortho2 is the largest independently owned provider of comprehensive orthodontic practice management software and has been serving orthodontists exclusively for nearly 30 years. Ortho2 is committed to improving the efficiency and profitability of orthodontic practices across the country through continuous research and innovation of practice management technologies. For more information about Ortho2, visit www.ortho2.com.

Carriere System

The Carriere Distalizer Appliance for Class II correction. (Photo/Provided by Ortho Organizers)

The Carriere® System, available through Ortho Organizers®, encompasses a self-ligating bracket, a Distalizer® Appliance for Class II correction, archives and elastics. The Carriere self-ligating bracket difference:

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orthodontic lecture scene, and it offers a few events not seen at the larger meetings. "I attended quite a few really good meetings in 2010 and took my team to a few; however, perhaps none gave me as much to take away as OrthoVOICE," said one 2010 attendee. "Many of the most significant improvements I have made in my practice over the past few months are directly related to ideas I got at OrthoVOICE." Some of the highlights of OrthoVOICE 2011 include:

• Dinner with Strangers: For Dinner With Strangers, attendees will find a list in their registration materials of various restaurants around Las Vegas where OrthoVOICE has made reservations for eight to 10 people. Attendees will pick a restaurant they want to go to and will then show up for dinner with other attendees who they haven’t yet met. Dinner with Strangers happens Thursday through Saturday. Restaurant selections and sign-ups take place on-site at the registration desk.
• Roundtable breakfasts: Sign up at the registration desk for this free event. Each roundtable breakfast is sponsored by a company or consultant who is a known expert on the Topic he or she is covering. Roundtable breakfasts are from 7-8 a.m. Friday and Saturday. Utilize this small-group time to discover new concepts, reinvent your systems and grow your practice.
• OrthoVOICE Charity Golf Tournament (9 a.m.–4 p.m. Thursday): This scramble-style event is designed to allow attendees to relax and meet new friends or play with a favorite group. Proceeds go to support the Smile for a Lifetime Foundation.
• Dinner with Strangers: (6–7:30 p.m. Thursday): Join exhibitors, speakers and colleagues at this event packed with live Vegas entertainment. Held in the exhibit hall, this networking event offers an opportunity to connect with colleagues, vendors and speakers. All winners and prizes will be announced, along with other prizes and gifts.
• VOICE of Excellence Lecture (Friday opening session): The inaugural lecture for this series will be given by Dr. William Proffit. Proffit is the Kenan professor and former chairman at the University of North Carolina Orthodontic Department. According to organizers, Proffit exemplifies excellence in orthodontics and has made many contributions to the profession globally. In future years, the VOICE lecturer can be nominated by vendors and clinicians who have participated in OrthoVOICE.
• Networking party (5–6 p.m. Friday): Immediately following the last lecture of the day in the exhibit hall, this networking party will feature a framed Marilyn Monroe movie poster giveaway to one of the attendees. The networking party is intended to be a forum where attendees can relax and debrief from the day’s events and lectures.
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