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The *today* ADF Paris is the most widely distributed event newspaper at the annual congress of the French Dental Association (ADF). As one of the benchmark events for dentistry, the ADF congress gathers more than 350 dental companies and 25,000 attendees.

Free hard copies of *today* will be made available to ADF attendees every day allowing exhibitors to inform them about their latest product launches and new technologies. The daily newspapers will also provide exclusive interviews and insights into the event program. The included floor plan and exhibitors' list help attendees make the most of their time at the ADF congress.

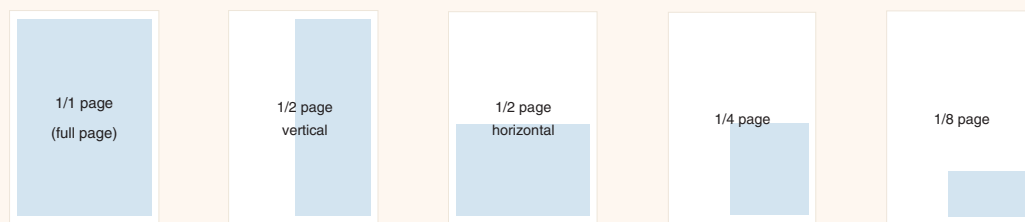
In addition, DTI keeps the global dental community up to date about the latest news from the ADF congress via the Dental Tribune website and its dedicated *today* event e-newsletter, which includes live coverage, product news and a photo gallery among others. In order to provide advertisers in the print issue of *today* ADF Paris with maximum exposure, the e-paper version is also included in the e-newsletter.

today ADF Paris 2024		
Distribution	18,000	
Release Dates	Nov. 26 & 27, 2024	Nov. 28–30, 2024
Editorial Deadline	Oct. 15, 2024	
Ad Deadline	Oct. 29, 2024	
Language	French	

today ADF event e-newsletter		
Region	Europe or France	<ul style="list-style-type: none"> • non-exclusive: more than one sponsor possible • e-newsletter article and photo(s) also at www.dental-tribune.com • rectangle banner (621 x 555 pixels) with link to corporate website • product teaser with a link to the product entry at www.dental-tribune.com
Distribution	45,000 or 16,000	
Language	English or French	

Contact us at mediasales@dental-tribune.com

Advertising Rates and Formats—Event today



→ Dimensions (w x h):	280 x 400 mm	162 x 400 mm	280 x 200 mm	162 x 166 mm	122 x 92 mm
<small>3 mm bleed required for all formats. Other formats available upon request. Dimensions can vary from event to event owing to local print specifications.</small>					

Refer to our DTI Today Show Dailies to view all today editions and prices.



Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known *today* show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a *today* issue



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